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Dear ONU,

We, IBMEC students, came here with the aim of answering the following questions:

What do you understand Environmental, Social and Governance (ESG) in finance to mean? How are human rights standards and frameworks considered by investors, if at all, in ESG?

Under first analysis, ESG refers to a set of environmental, social and governance standards. Some of the methods undertaken by the companies are sustainable and by doing so, they intend to make the world a better place to live along with making it an ethical investing strategy. These criteria take into account how the companies are doing as well as how much they are protecting the environment while working as a company itself. It also ensures that management and corporate governance meet the required standards, while they manage to increase profit along with these requirements.

Therefore, ESG investors can see and choose the companies that can help mitigate risk and identify opportunities. Furthermore, the name "ESG" is growing more and more, also in the sense of public opinion, that is, those who have it are seen with good eyes, because there is nothing if it is a company without its consumers and investors.

Good ESG performance hardly brings more economic benefits to state-owned companies. In contrast, non-state-owned companies have traditionally been more profit-oriented and often regard social responsibility and environmental protection as secondary factors. However, this situation is changing, and an increasing number of non-state-owned companies are beginning to pay attention to it, making it easier for them to enhance their corporate reputation, attract outstanding talent, and achieve better performance. Non-state-owned companies may have greater incentives to improve their ESG practices and transparency because of heightened competition from investors and stakeholders.

Companies with high pollution levels face greater scrutiny and public pressure to enhance their ESG practices due to the negative impact of their operations on the environment and society. These results could help companies and the government formulate more effective ESG strategies to improve finance performance, and provide investors and stakeholders with a better understanding of the potential benefits of investing in companies with strong ESG practices.

Yours sincerely,

Bianca Carneiro, Eduardo Hadlich, Heitor Tebar, Henrique Panizza, Lucas Manetti, Luisa Pedroso and Sophia da Luz.