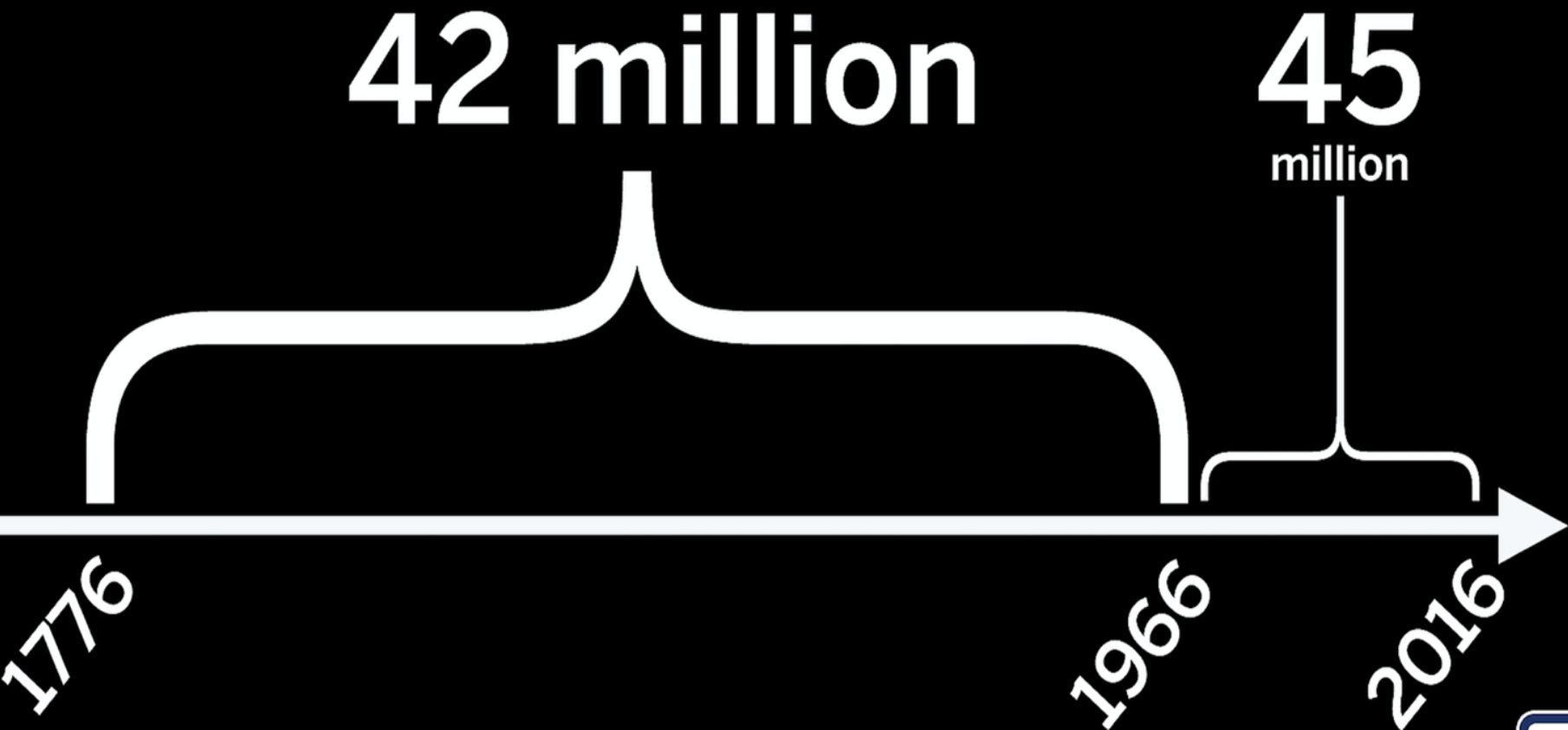




**DEFINE
AMERICAN**



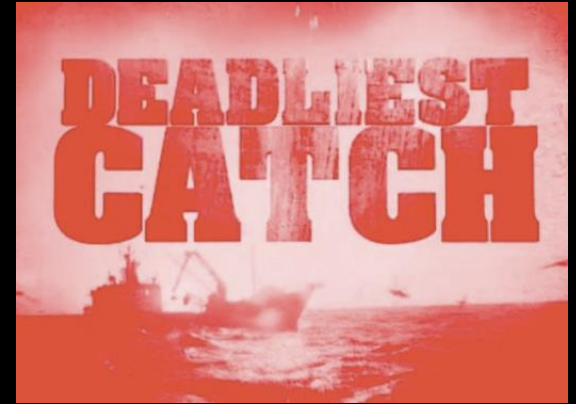
Number of Immigrants, via *A Nation of Immigrants* by John F. Kennedy and Pew Research Center

We cannot improve the **politics** of immigration until we improve the **culture** through which immigrants are seen.

“If you had to guess how strongly a place supported **Donald J. Trump** in the election, would you rather know how popular ‘**Duck Dynasty**’ is there, or how George W. Bush did there in 2000? It turns out the relationship with the TV show is stronger.”

New York Times, Josh Katz

DEFINE AMERICAN AUDIENCE



Bones
 Family Guy
 It's Always Sunny in Philadelphia
 Law & Order: SVU
 Modern Family
 Once Upon a Time
 Saturday Night Live
 Scandal
 South Park
 The Big Bang Theory
 The Daily Show with Trevor Noah
 The Simpsons
 106 & Park
 16 and Pregnant
 Adventure Time
 American Dad
 American Horror Story
 Bad Girls Club
 Cake Boss
 Criminal Minds
 Dancing with the Stars
 Duck Dynasty
 Empire
 Fast n' Loud
 Game of Thrones
 Grey's Anatomy
 Keeping Up with the Kardashians
 Love & Hip Hop
 MythBusters
 Orange is the New Black
 Pretty Little Liars
 Real Housewives of Atlanta
 Ridiculousness
 Rob Dyrdek's Fantasy Factory
 So You Think You Can Dance
 SpongeBob SquarePants
 Supernatural
 Teen Mom
 The First 48
 The Tom and Jerry Show
 The Tonight Show Starring Jimmy Fallon
 The Vampire Diaries
 The Voice
 The Walking Dead
 Tosh.0
 Wipeout
 America's Funniest Home Videos
 Deadliest Catch
 NCIS
 Pawn Stars



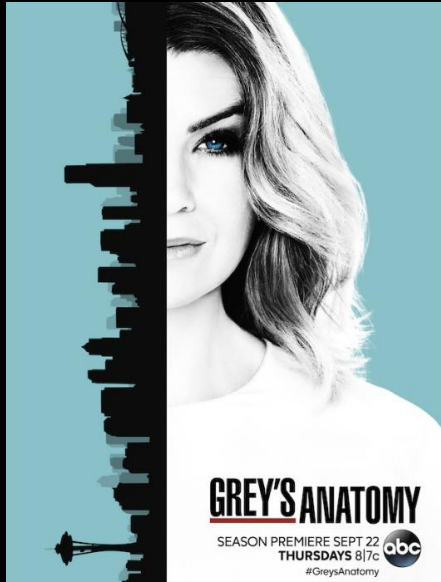
Pervasive Media Narratives



Counter Narratives

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ABUNDANCE

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TV & Film Development



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Center for Media and Social Impact



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