**Stand Up For Migrants**

**Confronting hate in our societies and reshaping narratives on migration**

**Geneva, 10 July 2019**

**OHCHR, 48 Avenue Giuseppe Motta, Room RS-07**

**AGENDA**

**9.00**Opening remarks

Mr. Laurent Sauveur, Director of Communications and External Relations Division, OHCHR

**9.15**Special Rapporteur on contemporary forms of racism, racial discrimination, xenophobia and

 related intolerance, Ms. Tendayi Achiume

**9.30**Introductions

**9.45***Stand Up For Migrants* - the work of the UN Human Rights Office on migration narratives

**10.00     Session 1 – Taking stock: good practices on countering hate in our societies and reshaping narratives on migration**

This session seeks to remind us why it is important to take action against hate in our societies. It also will recall the important achievements that have already been made to join together in efforts to reshape narratives on migration. We will discuss which strategies and initiatives have been successful, what the challenges and lessons learned are, and reflect on how we might be able to replicate these in our own contexts.

Questions for consideration in the session:

* What is the issue that you have addressed in taking a stand against hate and reframing the debate on migration?
* What approaches have you taken that have been successful?
* What are the challenges to be aware of? Lessons learned?
* Can we replicate some of these strategies in other countries and regions?

**11.00** *coffee* break

**11.30     Session 2 – How to build support: who are the partners and how do we mobilise others to join**

This session aims to draw out the examples of how we can build solidarity, unity and support for our initiatives. We will discuss who we should be engaging with and how we can encourage, build and sustain support for our cause.

Questions for consideration in the session:

* What was the situation that made you take action?
* How did you go about to encourage and build support? Who did you target – activists, affected communities, the broader public, others?
* How do we mobilise people to join us in standing up for migrants and migrants’ rights defenders?
* How do we sustain public pressure for specific causes in this context?

**13.00** *Lunch*

**14.00**     **Session 3** **– How to reframe narratives: what does successful messaging look like and how do we decide which values should underpin our messages**

This session will focus on what we know about reframing narratives and disseminating values-based messages on migration. We will reflect on how we can shift the narrative from one of fear and hate towards ‘the other’, to a narrative that achieves to unite people in stronger communities of ‘we’, based on our shared values and common humanity.

Questions for consideration in the session:

* What messages have worked in your context to reframe the narrative on migration and why have they worked? What are the lessons learned?
* What are the shared values that are relevant in your context to reframe narratives on migration?
* Which stories do we want to tell and hear about as part of a new narrative on migration?

**15.30** *coffee break*

**16.00     Session 4 – The world we want to live in - the way forward for changing the narrative on migration**

This session will draw together the experiences, lessons learned and new ideas discussed throughout the day and encourage us to think about which actions we could carry out that would lead to narrative change on migration. It seeks to help us envision the ways in which we can move forward, creating a tool box of solutions.

**17.45** Closing remarks, Ms. Jyoti Sanghera, Chief of Human Rights and Economic and Social Issues Section, OHCHR