



# Diversity and anti-discrimination at FIFA

Strategic approach and actions

**FIFA**<sup>®</sup>

*For the Game. For the World.*



# Strategic approach

A® #SayNoToRa

# Regulations

- **FIFA Statutes, April 2015 edition**

- 3 Non-discrimination and stance against racism

Discrimination of any kind against a Country, private person or group of people on account of race, skin colour, ethnic, national or social origin, gender, language, religion, political opinion or any other opinion, wealth, birth or any other status, sexual orientation or any other reason is strictly prohibited and punishable by suspension or expulsion.

- **Art. 3 of the FIFA Statutes is adjusted to**

- FIFA Code of Conduct
  - FIFA Code of Ethics
  - FIFA Disciplinary Code
  - FIFA Stadium Safety and Security Regulations
  - additional practical guidelines evolved from these regulations

# Strategic approach



## Five strategic pillars

- **Regulations** provides the regulations and basis for all other strategic pillars.
- **Control & Sanctions** covers discriminatory incidents and related sanctions.
- **Education** means education for FIFA officials, FIFA staff, and an advisory framework for FIFA member associations.
- **Network & Cooperation** with member associations and confederations, governmental and non-governmental organisations and experts.
- **Communications** covers media information, awareness raising, campaigning, etc.



## Recent achievements

## Recent achievements

- Meetings of FIFA Task Force Against Racism and Discrimination
- Recruitment of specialist on diversity & anti-discrimination in football
- Specific training of FIFA Match Commissioners
- **FIFA Anti-Discrimination Monitoring System**
  - Special process to identify risk matches
  - FIFA Anti-Discrimination Match Observers for 2018 FIFA World Cup Russia™ preliminary competition
  - Launched at Wembley Stadium, London (12 May 2015) by Yaya Touré, Howard Webb and others

## Recent achievements

- Sustainability Strategy for the 2018 FIFA World Cup Russia™
- Revision of relevant FIFA regulations
- 2015 FIFA Women's Football and Leadership Conference
  - Signing of the Brighton plus Helsinki Declaration on Women and Sport
- FIFA Female Leadership Development Program, first edition
- 2015 FIFA Anti-Discrimination Days at semi-finals of FIFA U-20 World Cup New Zealand 2015
- Ongoing communications activities





## Future steps

## Selection of future steps

- FIFA Good Practice Guide on Diversity and Anti-Discrimination (August 2015) for member associations
- Action plan based on the 2018 FIFA World Cup Russia™ Sustainability Strategy
- Meeting no. 4 of FIFA Task Force Against Racism and Discrimination
- Special award on diversity and anti-discrimination
- Ambassador/s for diversity and anti-discrimination
- Online platform for ongoing exchange on best practice



**Thank you.**

More information at:  
***<http://www.fifa.com/sustainability>***