



Child Safe Tourism – the new approach to combatting child sexual exploitation in travel and tourism

Seminar on Transnational cooperation and corporate social responsibility: an enabler for protection of children from sexual exploitation in travel and tourism

Aarti Kapoor
Regional Program Manager
Project Childhood – Prevention Pillar

Who are we

- AusAID initiative, Project Childhood
- Working against child sexual exploitation in travel and tourism
- Cambodia, Lao PDR, Thailand and Vietnam
- Prevention (World Vision) and Protection (UNODC/INTERPOL)



Situational context

Rapid tourism growth

- Cambodia – over 2.5m IVAs from Jan-Sept 2012; 15% increase
- Laos – over 2.4m IVAs from Jan-Sept 2012; 12% increase
- Thailand – over 22m in 2012; almost 16% increase
- Vietnam – over 6m IVAs from Jan-Nov 2012; 11.4% increase

Children on the street

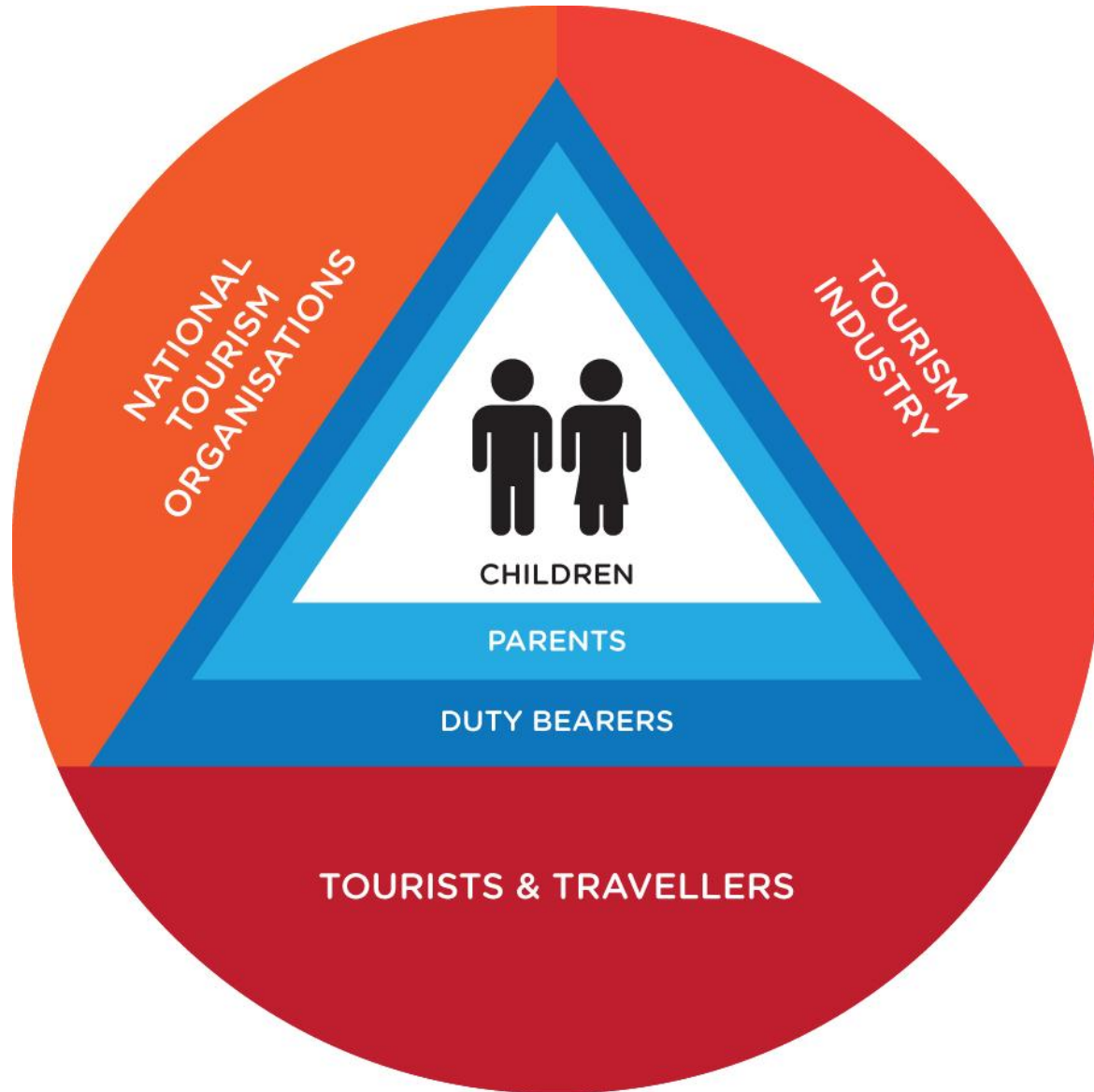


Children in exploitation



Children are easily accessible





NATIONAL
TOURISM
ORGANISATIONS

TOURISM
INDUSTRY



CHILDREN

PARENTS

DUTY BEARERS

TOURISTS & TRAVELLERS



**Working with
communities**

Findings from the field

- Limited understanding about ‘sexual abuse’ (penetrative rape only)
- Limited understanding about who is an offender (strangers and outsiders, foreigners)
- Overemphasis on girls’ virginity / insufficient protection of boys

Educative tools and messages – children and young people

- You have a right to be safe
- You have a right to say NO to a person who touches you inappropriately or threatens safety
- It's important to TELL trusted adults about such situations

Educative tools and messages – parents and carers

- Be well-informed
- Build an open & trusting relationship with your children
- Teach your children protective strategies
- Be aware and know who to contact for help

Educative tools and messages – community representatives

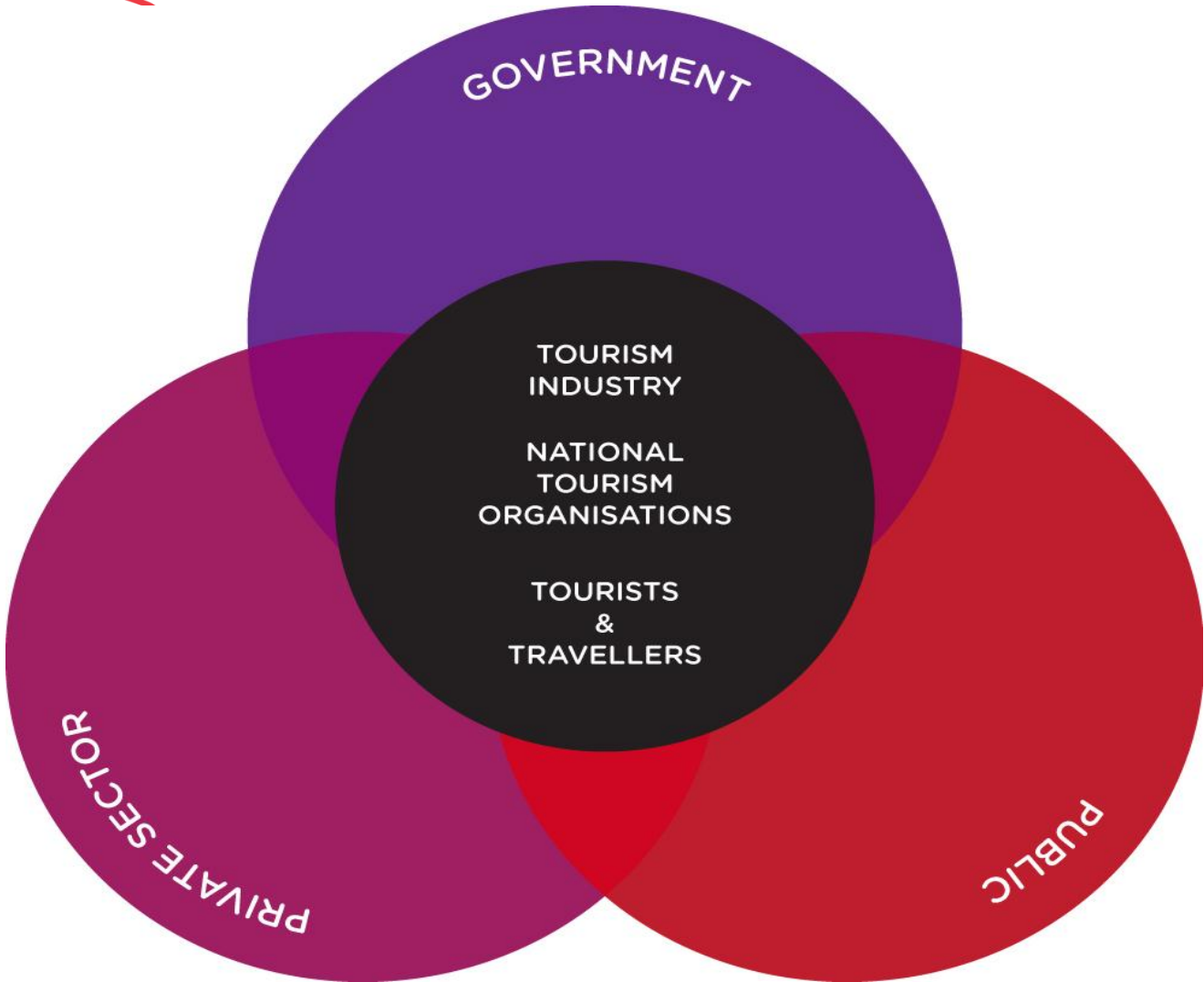
- Raise awareness and stimulate open dialogue
- Implement prevention strategies, incl making schools/child care facilities safer
- Be aware and take action if a child is at risk

National Child Helplines

- Strengthen capacity
- Support integration into child protection systems
- Encourage sustainability of service provision



Working with the Tourism Industry

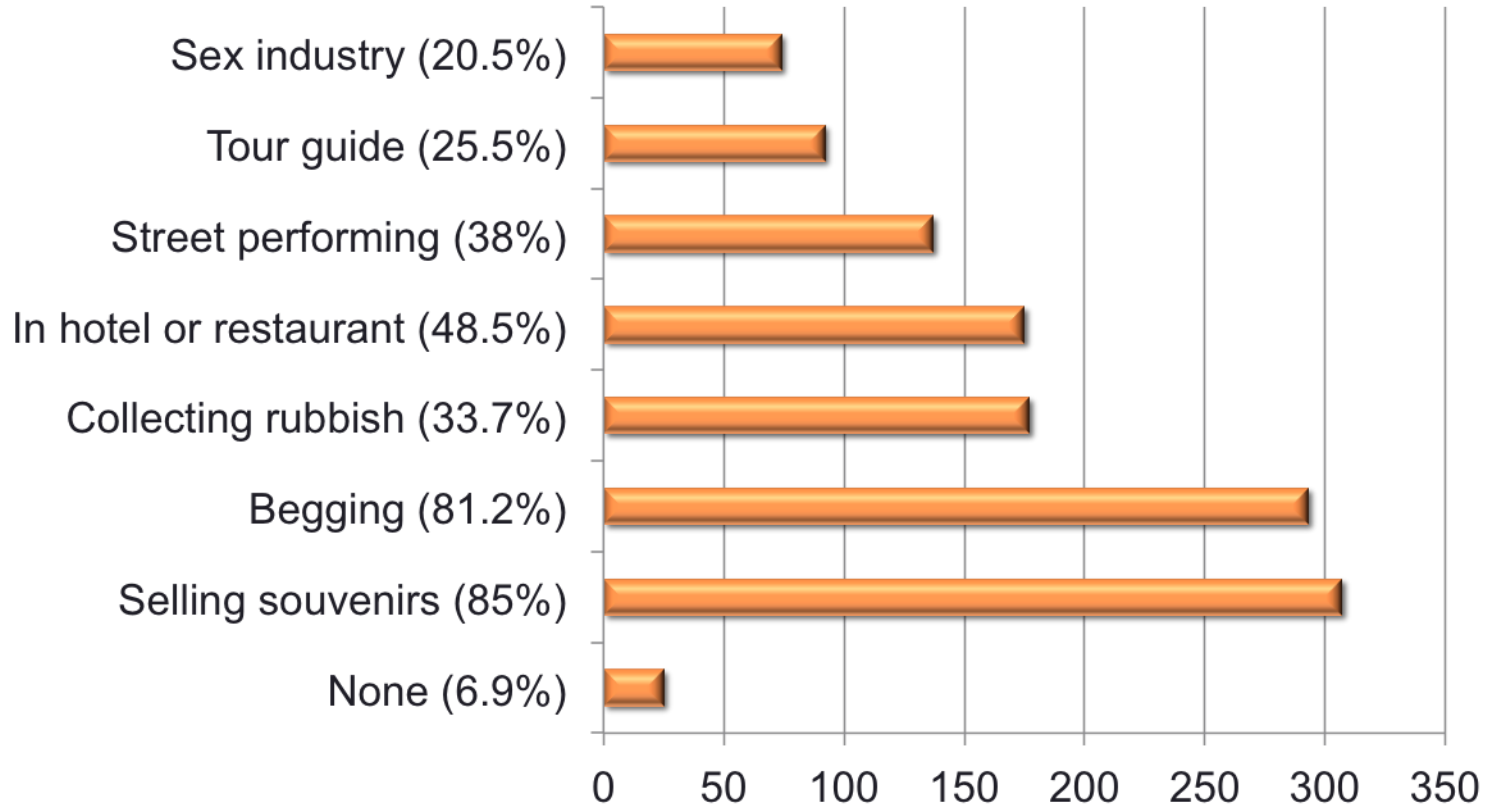




Child Safe Tourism

Take action against abuse

Findings from our market research



Findings from our market research

- 19.5% felt they had enough information to protect children
- 48.2% said that prior to departure, they had not received or accessed any information on how to protect children in the region
- 84.8% wanted more information on the issue

Child Safe Tourism Campaign

Child Safe Tourism

Home

Be a child safe traveller

Actions

Small actions, big changes

News

The latest on Child Safe Tourism

Industry

Resources for responsible business



© World Vision / Bart Verweij

Small actions, big changes. The choices you make can impact children's lives.

Children rely on adults to keep them safe from abuse. No matter where we are, we carry this responsibility with us. As travellers, we have the potential to help or harm the communities we visit. Be a child safe traveller.

Child Safe Tourism Campaign



Help protect our children Be a Child Safe Traveller

We all have a responsibility towards children, no matter where we are. Children working in and around tourist areas are especially vulnerable to physical, emotional and sexual abuse.

Small actions – like not giving money directly to children, but to local businesses that support children in their communities – can have a much greater impact in keeping children off the streets, and safe from harm.

If you see a child you believe is at risk of abuse, please call **1191** or **1362**

To learn more about what you can do to help protect children while travelling abroad, visit

www.childsafetourism.org



Help protect our children – Be a Child Safe Traveller

If see a child you believe is at risk of abuse,
call **1288** or **023 997 919** immediately.

www.childsafetourism.org



Child Safe Tourism is tourism which;

1. **Recognises** its potential **role** in and **impact** on child exploitation
2. **Takes responsibility** to minimise harmful impact, direct or indirect, on vulnerable children
3. **Takes an active role** in strengthening and maintaining a **safe environment for all children**

Tourism Sector Training

- Links between child exploitation and tourism
- Child safe tourism practices and standards
- Helping businesses understand what their travelling client want

Working with Government Partners

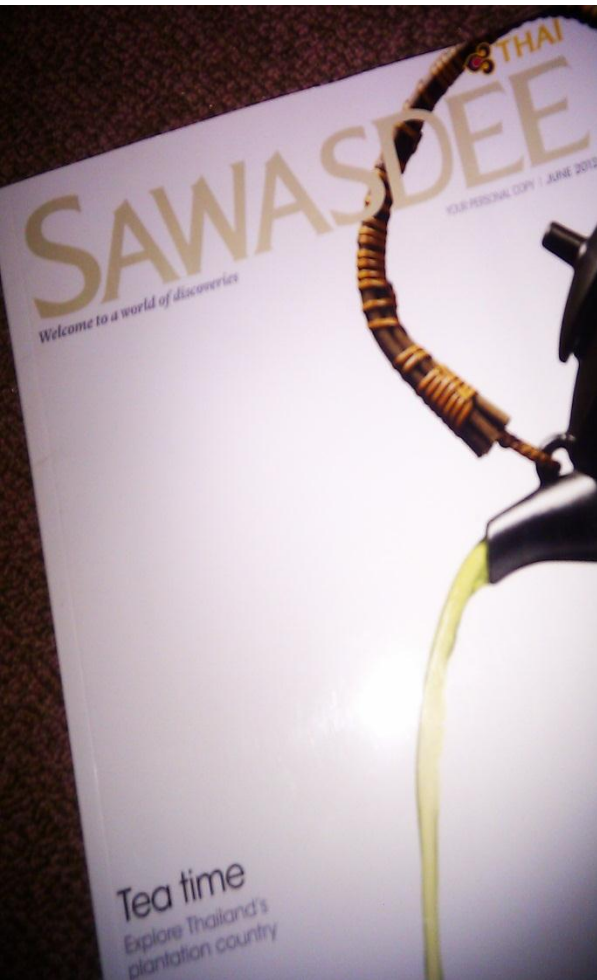
- Ministries of Social Affairs and Tourism
- Collaboration in Tourism Sector Training
- Partners of child safe tourism campaign
- Vietnam – Inter-Ministerial Work Plan on child safe tourism



Emerging best practices

Role of the Media;

- **Promotion of child safe tourism**
- **Discussions & conversations**
- **Further information**



NEWS

30 ปี

Star Alliance Celebrates its 15th Anniversary with Donation at Pakkred Babies Home

The Star Alliance Airport Coordinator Committee in Bangkok recently arranged a charity event to mark "Star Alliance's 15th Anniversary Celebration" at Pakkred Babies Home located in Nonthaburi. Mr. Amucha Fojjarnraviton (2nd from right, front row), THAI Department Manager, Bangkok Station Services Department, presented the donation on behalf of the Star Alliance Airport Coordinator Committee to Miss Maneechote Ngearndee (far left, front row), Social Development Level 8, Pakkred Babies Home. The charitable activities included donating baby products such as milk formula, diapers, snacks, monetary contributions and presiding over an orphan dinner donation.

Thailand Energy Award 2011 for THAI

Thai Airways International received the Thailand Energy Award 2011 for employee excellence in the area of energy under the category of inventive buildings that conserve energy (green buildings). Mr. Niruj Maneepun, THAI Executive Vice President, Corporate Secretariat Department, represented the company in receiving this award from Ms. Yingluck Shinawatra, Thai Prime Minister, at Santi-Maitree Building, Government House.

The Thailand Energy Award was initiated to recognise exceptional work in the area of energy conservation that sets a good example and supports development of alternative energy. This is the first time that a competition of inventive or green buildings has been held in Thailand.

การบินไทยรับรางวัลอนุรักษ์พลังงานไทย ประจำปี 2011

การบินไทย จำกัด (มหาชน) ได้รับรางวัลอนุรักษ์ดีเด่นด้านพลังงาน ประเภทอาคารหลังงานอาคารควบคุม และรางวัลดีเด่นด้านอนุรักษ์พลังงาน ประเภท

CORPORATE SOCIAL RESPONSIBILITY

7 better ways to Protect Children around the world

ChildSafe network

ChildSafe Traveler Tips

Together, protecting children.

The ChildSafe Network involves the community and especially travelers to actively protect urban children and youth from all forms of abuse. The global ChildSafe campaign encourages everyone to look at how their behavior can impact children. Together, we can create supportive environments for children.

www.thinkchildsafesafe.org
www.childsafe-international.org

<p>Around 500 million children worldwide are forced onto the streets or become victims of various abusive situations.</p> <p>Often travelers unwittingly and unknowingly increase these children's vulnerability. Join us and be a ChildSafe traveler by adopting the ChildSafe 7 tips. Protect children wherever you travel.</p> <p>When traveling please use ChildSafe member services: www.childsafe-international.org. Become a ChildSafe supporter, visit: www.thinkbeforegiving.org</p>	<p>Tip 01</p> <p>Support ChildSafe Network Members</p> <p>ChildSafe trains key community members on how to protect children from abusive situations. They are equipped to respond immediately to a child in danger.</p>	<p>Tip 02</p> <p>THINK before buying from or giving to begging children</p> <p>Children begging and selling on the streets are deprived of a childhood and an education. Buying from and giving money to these children just keeps them on the streets and puts them at ever increasing risk.</p> <p>Support organizations that work to protect and ensure these children and their families have a better future, visit: www.thinkbeforegiving.org</p>	<p>Tip 03</p> <p>Purchase products made by parents of youth in training</p> <p>In many countries, you can buy products made by parents of youth in training. You can give them a skill, a regular income, and a better future.</p> <p>Learn about ChildSafe certified products, visit: www.childsafe-international.org/products.asp</p>
<p>Tip 04</p> <p>THINK: children are not tourist attractions</p>	<p>Tip 05</p> <p>THINK before taking a child back to your hotel room</p>	<p>Tip 06</p> <p>THINK before visiting places that tolerate prostitution</p>	<p>Tip 07</p> <p>Keep your eyes wide open</p> <p>If you see a child in danger, inform a responsible person.</p>



The Passport blog

Ethical traveller: Giving money to street kids

In [Travel Tips](#) 11 January 2012 | By Lori Robertson

< Previous post

Next post >



Daily deal: A relaxed weekend in LA
11 January 2012



An experimental coffee craze in LA
11 January 2012

BBC TRAVEL

Top 5 travel stories

Read Viewed

Living in... Madrid 1

Dubai's authentic local cuisines 2

Four new impromptu-activity apps 3

Business in Mexico City 4



[Opinion](#) > [Opinion](#)

WORLD TOURISM DAY

Tourists and the child exploitation industry

Published: [27/09/2011](#) at 02:24 AM

Newspaper section: [News](#)

Travellers and expats in Thailand know the scene of child poverty well. A six-year-old girl, sitting neatly on a mat, painted in bright red lipstick, with a woman sitting nearby, begging for money. A 12-year-old boy, selling chewing gum at 11pm in an adult entertainment area: he impresses you with his cheeky smile and English gift of the gab.

In sticky moments like these you want to help, as feelings of pity and awkwardness tell you that something isn't right. You might end up handing over some coins. Whatever you do, you are left with an uncomfortable feeling that you have not really made any difference to help the life of this unfortunate child. Now add another dimension to the thought _ what if the next person they approach wants something in return for their 50 baht?

117 29 1

f Share t Tweet g +1

Most Viewed

Proving Plato wrong



Plato argued that the majority of the people are ignorant and ill-informed, that they would always get it wrong. According to him, they are easily swayed by specious rhetoric and tend to be short-sighted, selfish and fickle. They are conditioned to ...

world
travel
market



هيئة أبوظبي للسياحة والثقافة
ABU DHABI TOURISM & CULTURE AUTHORITY
WTM Official Premier Partner

WTM. Means business

5-8 November 2012 • ExCeL London

HOME

VISIT

EXHIBIT

EXHIBITOR
DIRECTORY

EVENTS

WTM VISION
CONFERENCESMERIDIAN
CLUBPRESS
& PRNEWS
& BLOG

WTM TV

VENUE
& TRAVEL

Who Attends

Admission Policy

Associations

Advisory Council

Sustainability Commitment

FAQs

Volunteer Travel and Child Protection - Let's demand that we do better

[<< back to all blogs](#)

11 Jun 2012

By: [Sallie Grayson](#)



GET INVOLVED ▶



RT @WTM_London: Find out how travel bloggers can help to change a destinations reputation in the latest #WTM2012 blog <http://t.co/5datq4QZ>



@WTM_LONDON
for the latest from Twitter

LANGUAGE

 Select Language ▼



REGISTER NOW



Company standards



Child Exploitation and Online Protection Centre

Advice.. Help.. Report..



- Home
- About us
- Media Centre
- Publications
- Training
- Partners and Supporters
- Recruitment
- Contact us



- ICPN
- in Cambodia
- in Romania
- in Thailand**
 - Advisory Panel
 - Code of Practice
 - Corporate Child Protection Charter**
 - Our Events
 - Our Successes
 - Lee and Kim
 - Members Area
- in Vietnam
- The Mai and Tam Tales

Corporate Child Protection Charter



Companies in Thailand are leading the way in combating child sexual exploitation by way of signing the CEOP Corporate Child Protection Charter. This initiative led by CEOP and the British Chamber of Commerce Thailand (BCCT) aims to raise awareness of child exploitation issues and to encourage all sectors of society to work to safeguard children.

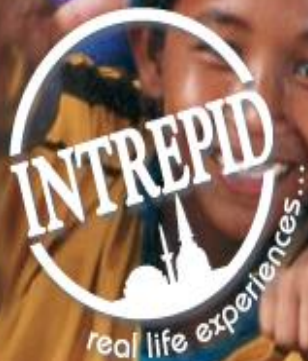
In signing this important Charter, companies are stating their commitment to the principle of making every child matter, everywhere.

Our pledge

Our pledge to children and young people who are suffering, or at risk of suffering abuse or neglect is that we will:



British Airways
Standard Charter Bank Thailand
European Safety Concepts
Mackenzie Smith Law
Jones Lang LaSalle
Manpower
Sutlet Group



trip search

member login

--continent--

--country--

--trip (optional)--

or enter trip code (eg TTSN)

Advanced

find matching trips

 1300 018 871

[our trips](#) | [your trip](#) | [inspirations](#) | [about Intrepid](#) | [agents](#) | [enquire now](#)

 [find trips](#) | [trip styles](#) | [responsible travel](#) | [how to book](#) | [specials](#) | [safety](#) | [contact us](#) | [help](#)

you are here: [home](#) > [our trips](#) > [responsible travel](#)

Intrepid Travel responsible travel

 Send to a Friend

Intrepid is committed to travelling in a way that is respectful of local people, their culture, local economies and the environment. With your participation we can help conserve the areas we visit and bring positive benefits to our host communities.

The Intrepid Foundation



Find out how travellers are making a difference and how you can help.

www.theintrepidfoundation.org

contact us

Please contact us directly if you have any further queries.

Contact us...

responsible travel style



climate and carbon



our approach to sustainability



Intrepids progress on integrating our sustainability principles



Proactive pro-child business



Koto

Like 12

61 Pho Van Mieu, Hanoi, Vietnam

+84 4 747 0337



Ranked #10 of 380 restaurants in Hanoi

384 Reviews

Good for: Families with children, Large groups, Local cuisine

Dining options: Breakfast/Brunch, Lunch, Dinner, Reservations, Delivery, Late Night, Dessert



Hotels travelers are raving about...

- Hanoi Elegance Diamond Hotel** (5 stars) 658 Reviews
Hanoi, Vietnam [Read reviews](#)
- Essence Hanoi Hotel** (5 stars) 224 Reviews
Hanoi, Vietnam [Read reviews](#)
- Sofitel Legend Metropole Hanoi** (5 stars) 1,319 Reviews
Hanoi, Vietnam [Read reviews](#)

All hotels in Hanoi (436)





[Home](#) > [Asia](#) > [Cambodia](#) > [Phnom Penh](#) > [Restaurants](#) > Friends Restaurant

[All 313 Phnom Penh Restaurants »](#)

Friends Restaurant 62

House 215, Street 13,, Phnom Penh, Cambodia

(+855) 12 802 072 [Website](#)



Ranked #1 of 313 restaurants in Phnom Penh

486 Reviews

Price range: \$5 - \$10

Good for: Families with children, Large groups, Doing business, Local cuisine, Special occasions, Entertaining clients

Dining options: Breakfast/Brunch, Lunch, Dinner, Reservations, Takeout, Late Night, Dessert

[Update restaurant details](#)

Hotels travelers are raving about...



The 240

121 Reviews

Phnom Penh, Cambodia

[Read reviews](#)



Raffles Hotel Le Royal

448 Reviews

Phnom Penh, Cambodia

[Read reviews](#)



White Mansion Boutique Hotel

104 Reviews

Phnom Penh, Cambodia

[Read reviews](#)

[All hotels in Phnom Penh \(171\)](#)



Romdeng

Like 41

74 Street 174, Phnom Penh, Cambodia

092-219-565



Ranked #2 of 313 restaurants in Phnom Penh

316 Reviews

Cuisines: Asian

Good for: Families with children, Romance, Large groups, Doing business, Local cuisine, Special occasions, Entertaining clients

Dining options: Breakfast/Brunch, Lunch, Dinner, Reservations, Late Night, Dessert

Update restaurant details



84 visitor photos

Hotels travelers are raving about...



Hotel Nine

123 Reviews
Phnom Penh, Cambodia

Read reviews



Eureka Villas Phnom Penh

149 Reviews
Phnom Penh, Cambodia

Read reviews



The Kabiki

195 Reviews
Phnom Penh, Cambodia

Read reviews

All hotels in Phnom Penh (171)

Phnom Penh: เปรียบเทียบราคาห้องพัก
Booking.com ทางเลือกที่ดียิ่งกว่า ราคาประหยัด ทางเลือกที่ดียิ่งกว่า ราคาประหยัด

Phnom Penh: โรงแรมให้เลือกมากมาย
agoda.co.th ประหยัดสูงสุดถึง 75% อย่าพลาด! คอนเฟิร์มที่



Makphet Restaurant: Restaurant Reviews

Like 51

Sethathirat Rd | Chanthabouly District, Vientiane 01000, Laos

 021 260587 [Website](#)


steamed chilli and pork shop inside resturant Pre service - make sure you book!

[41 visitor photos](#)
Ranked #1 of 130 restaurants in Vientiane

130 Reviews

Price range: \$5 - \$10

Good for: Families with children, Romance, Local cuisine, Special occasions, Entertaining clients, Dining on a budget

Dining options: Breakfast/Brunch, Lunch, Dinner, Reservations, Late Night, Dessert

[Update restaurant details](#)

Hotels travelers are raving about...


Vayakorn Inn
 44 Reviews
 Vientiane, Laos

[Read reviews](#)

Phasouk Residence
 18 Reviews
 Vientiane, Laos

[Read reviews](#)

Ansara Hotel
 65 Reviews
 Vientiane, Laos

[Read reviews](#)
[All hotels in Vientiane \(63\)](#)

[Vientiane: เปรียบเทียบราคาห้องพัก Booking.com](#) ทางเลือกที่ดียิ่งกว่า ราคาประหยัด ทางเลือกที่ดียิ่งกว่า ราคาประหยัด

[Vientiane: โรงแรมให้เลือกมากมาย agoda.co.th](#) ประหยัดสูงสุดถึง 75% อย่าพลาด! คอนเทิรมันที่ประหยัด มันใจได้

If the tourism Industry
largest sector in the world?

These efforts are too small
and isolated.



What else do we need?



Responsible Tourism Agenda to **include** child safe tourism

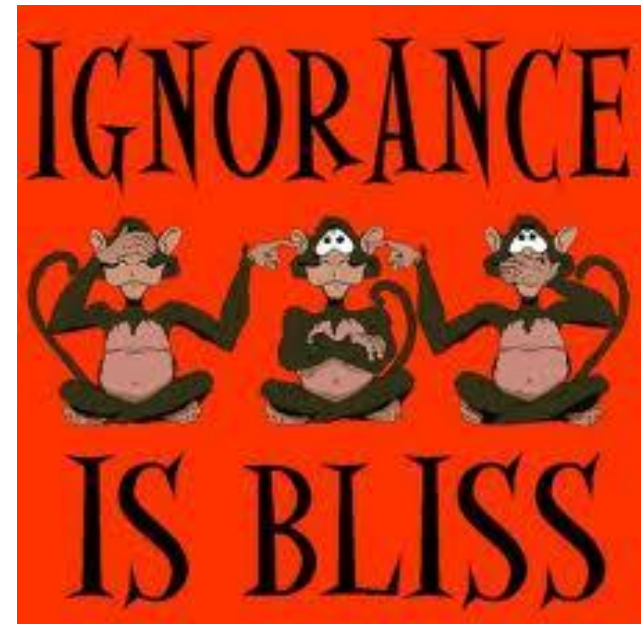


Responsible
Tourism is
tourism *‘that
creates
better places
for people to
live in, and
better places
to visit’.*

Responsible Tourism
Development Fund



More awareness
and information
for the tourism
sector and
travellers



More ethical choices for travellers





More safeguards for children



Promoting child safe tourism innovations in the private sector



Communities

Helplines

Tourism Sector

Government

Child Safe Survey - snapshot

- 65% purchased goods that benefited local community
- 30% toured through a slum or other marginalised community
- Child Protection policy for a business would positively influence purchasing decision (51%, 31%, 12%)
- 50% received no information about child abuse or exploitation in tourism



Thank you