



## *Universal Declaration of Human Rights at 70: the role of business*

*Parallel session*

*29 November*

*13:30-14:45*

*Organized by OHCHR*

**Brief description:** The session will present the framework of the anniversary celebrations by UN Human Rights and showcase some initiatives by a few private sector partners. It will be an occasion for the participants to know more about the campaign and understand how to get involved.

**Session objectives:**

- Raise awareness on the framework of the UDHR70
- Showcase concrete examples of engagement by companies
- Understand how to get involved

**Speakers:**

- Laurent Sauveur, Chief External Relations, UN Human Rights
- Melissa Powell, (chief of staff UN global compact)
- Maria Anne van Dijk, Head of Environmental Social & Ethical Risk & Policy, ABN AMRO | Sustainable Banking
- Jean Yves Art (Senior Director, Strategic Partnerships, Microsoft)

A milestone document in the global history of human rights, the UDHR is infused with values and ideals drawn from the world over. Drafted by UN representatives from diverse cultural and technical backgrounds, the Declaration was proclaimed by the United Nations General Assembly in Paris on 10 December 1948 as a common standard of achievements for all peoples and all nations.

The UDHR is as relevant today as it was on the day that it was proclaimed. 10 December 2018 will mark its 70th anniversary and the UN Human Rights Office is leading a year-long celebration that will kick-off on 10 December 2017.

This 70th anniversary is an opportunity for the world to celebrate again the gift of the UDHR and thereby affirm the enduring human rights principles and standards that it helped establish. Please do join us.

**Web:** [www.standup4humanrights.org](http://www.standup4humanrights.org)