

BilZ





Promoting a Fair Business **Environment in ASEAN**

2018-2021

FAIR BIZ AT A GLANCE

UNDP, in cooperation with the UK government, aims to promote fair, transparent and predictable business environments in dynamic ASEAN countries by working with governments, civil society and the business sector.

The project strives to foster a level playing field for business competition where:



A culture of transparency and integrity in the public and private sectors is nurtured.



Responsible and sustainable business practices are encouraged.



Corruption risks are minimized and the application of justice is fair.

TARGET COUNTRIES



Indonesia



Malaysia



Myanmar



The Philippines



Thailand



Viet Nam

SOME OF OUR PARTNERS









A MULTI-STAKEHOLDER APPROACH IS REQUIRED TO CREATE A FAIR BUSINESS ENVIRONMENT



A FAIR BUSINESS ENVIRONMENT CAN CATALYZE:



Decent work and inclusive growth



Innovative and sustainable business practices



Quality infrastructure and public services



Increased Foreign Direct Investment with sustainable impacts



More equitable distribution of opportunities, especially among women and youth

And progress towards the SDGs, in particular:













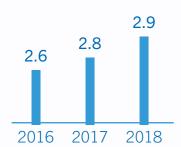




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WHY IN ASEAN?

ASEAN is one of the largest economies in the world



With a combined Gross
Domestic Product of
US\$2.9 trillion, ASEAN is
the **sixth largest** economy
worldwide.

GDP, Current prices, trillions of USD (IMF, 2018)

A leading destination for Foreign Direct Investment



FDI flows to ASEAN rose to a record level of \$137 billion in 2017. The region is the **fourth most popular** investment destination globally.

FDI flows in ASEAN, billions of USD (UNCTAD, 2017)

However, **poor governance and corruption** represent a threat to sustained economic and social development in the region.

41.6/100 50 on the Corruption Perception Index, with

8 out of 10 ASEAN countries score below 50 on the Corruption Perception Index, with 100 being the optimal. ASEAN's average score is 41.6.

Corruption Perception Index 2018 (Transparency International, 2019)



Survey results show that widespread corruption and ineffective laws and regulations are the **greatest concerns** for business leaders across ASEAN.

FAIR BIZ'S FOUR PILLARS

1

Working Together Across ASEAN

Fostering partnerships between the public and private sectors, as well as civil society at the regional level, to implement and monitor integrity policies in ASEAN.

- Regional Dialogue
- Knowledge Sharing

2

Improving Procurement Transparency

Supporting government's efforts in building transparent and accountable public procurement systems, ensuring compliance with international standards.

- Citizen Monitoring
- Risk Assessments

3

Encouraging Responsible Business Practices

Promoting business integrity and good corporate governance in the business sector through innovative and multi-stakeholder solutions for sustainable development.

- Seed-Funding for Innovative Initiatives
 - Collective Action

4

Making it Easier to Do Fair Business

Strengthening anticorruption laws, policies and strategies; improving redress mechanisms for businesses and the broader public by promoting court excellence.

- Technical Assistance
- Integrity Initiatives











