

# **Human Rights 75 - High-Level Event**

Technical note on submission of pre-recorded pledging videos by States, civil society organisations UN entities, IGOs, regional human rights mechanisms, NHRIs and others

## Presentation of pledges during the High-level Event

States are invited **to present their pledges in <u>person</u>** during one of the two pledging sessions in Room XX, Palais des Nations during the High-level Event on Monday 11 December (11.30-13.00 and 14.00-15.00, CET). In-person pledge presentations are restricted to a **maximum of one minute per country**.

States also have the option of sending a pre-recorded video message of **no longer than three minutes**. This video recording can either supplement the in-person presentation by the Head of Delegation on 11 December <u>or</u> be recorded as a stand-alone announcement. Pre-recorded video messages will be showcased on the virtual conference centre.

For more information, please refer to the <u>technical note on pledges</u>. All questions relating to pledges can be addressed to the Human Rights 75 Secretariat at <u>ohchr-pledgeshr75@un.org</u>.

# a. Submission of pledges

Pledges must be submitted in written form through the <u>online platform</u> dedicated for this purpose. The pledge submission form is accessible in the six official languages of the UN.

#### b. Deadline:

### By 15 November 2023, States are encouraged to:

- a. Inform the Secretariat via email (<u>ohchr-pledgeshr75@un.org</u>) if an in-person pledge will be made, and if so, the name and title of the presenter.
- b. Inform the Secretariat the nature and overall theme covered by the pledge(s).
- c. Upload the video (maximum 3 minutes) to be shown in the virtual conference centre and inform the Secretariat of the name and title of the video presenter.

#### c. Technical guidelines for the pre-recorded videos to be uploaded by States

In order to harmonise all videos received, please consider the following technical suggestions when setting up the video recording.



- 1. The video should be sent in MP4 video file type, and in 16x9 frame size (1920 x 1080 HD, horizontal). It should not exceed three minutes.
- 2. Please do not add any on-screen graphics, logos, lower thirds/name straps, subtitles, music or fades to black at the beginning or end.
- 3. Before the subject starts speaking, please ask the subject to look down the lens and pause for a couple of seconds. Please do the same at the end of the recording.
- 4. Film the subject in a mid-shot, with them centred in frame and with a small, but definite amount of head room:



5. If the subject is someone who uses their hands while they talk, frame them in:



- 6. Make sure the background is not too similar to the subject's clothing (e.g., white behind a white shirt, blue behind a blue dress) or too distracting. Avoid items of clothing with small or tight patterns, thin lines, or spots as this can disrupt the picture.
- 7. Make sure the subject is well lit. If possible, try to film during daylight hours with other light sources.
- 8. Film somewhere quiet. Please do not add music or any background noise.
- 9. The video can be made in any of the 6 official UN languages.
- 10. Label the file of the video with the name of the State (in English preferably) and the surname of the dignitary in the video using this convention: COUNTRYNAME\_SPEAKERSURNAME, e.g., SAMARLAND\_SMITH
- 11. Please upload the video using this link <a href="https://spaces.hightail.com/uplink/worldtelevision">https://spaces.hightail.com/uplink/worldtelevision</a>

12. Please write to <a href="https://ocenter.org">ocenter.org</a> once you have uploaded a video, to inform the Secretariat the exact name and title of the dignitary (in English) in the pre-recorded video. This name, title, and country name (in English) will be added by the Secretariat as a 'lower third' and may not be edited later.

# d. Submission of pre-video recorded videos by civil society organizations

- The video should be sent in MP4 video file type, and in 16x9 frame size (1920 x 1080 HD, horizontal). It should not exceed three minutes.
- Please consider adding logos and lower thirds/name straps to identify the name of the organization.
- At the beginning of the recording, please ensure that the representative mentions what organization is making the pledge.
- Please follow the same technical guidelines mentioned in Section C above (numbers 3 to 9).
- Label the file of the video with the name of the NGO (in English preferably) using this convention: ORGANIZATION e.g., WOMEN RIGHTS ASSOCIATION
- Please upload the video using this link <a href="https://www.dropbox.com/request/fj046tloXMYxDH1DEoOJ">https://www.dropbox.com/request/fj046tloXMYxDH1DEoOJ</a>
- Please ensure that you have uploaded your video to the link above as incorrectly uploaded Pledges may get lost.
- Please write to <u>ohchr-pledgeshr75@un.org</u> once you have uploaded a video, to inform the Secretariat the name of the organization submitting the pre-recorded video.

# e. Submission of pre-video recorded videos by UN entities, IGOs, regional human rights mechanisms, NHRIs and others.

- The video should be sent in MP4 video file type, and in 16x9 frame size (1920 x 1080 HD, horizontal). It should not exceed three minutes.
- Please do not add any on-screen graphics, logos, lower thirds/name straps, subtitles, music or fades to black at the beginning or end.



- Please follow the same technical guidelines mentioned above (section C, numbers 3 to 8).
- Label the file of the video with the name of the institution or entity (in English preferably) using this convention: INSTITUTION e.g., UNWOMEN
- Please upload the video using this link https://spaces.hightail.com/uplink/worldtelevision
- Please write to <a href="https://occupied.org">ohchr-pledgeshr75@un.org</a> once you have uploaded a video, to inform the Secretariat the exact name of the entity or institution submitting the video and the name and title of the representative speaking in the video.